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DESIGNER **CHRISTI ROGERS** COLLABORATED WITH A DESIGN-SAVVY COUPLE TO CREATE A RELAXED, ULTRASTYLISH, FAMILY-FRIENDLY HOME WITH REFINED DETAILS.

BY JEAN NAYAR

PHOTOGRAPHY BY COSTAS PICADAS

Designing interiors for clients with strong points of view isn't always easy. But interior designer Christi Rogers, founder of CRD Associates, considers it "a designer's dream" when the clients are like Paige and Todd Kramer. The couple recently built a spectacular five-bedroom, 5,000-square-foot summer house in Bridgehampton and tapped Rogers to fit its rooms with a stylish sense of casual comfort. "They understand who they are and exactly what they like," explains the designer. "Their aesthetic decisions are instant—no second-guessing! So intuition wins out over a lengthy debate every time."

Passionate about art and design—Todd is an art dealer and owner of Gallery Valentine in East Hampton, and Paige's family has roots in the home furnishings industry—the couple wanted a modern home that reflects the East End context. "We knew we weren't buying something on the ocean, but we wanted a setting that was true to the Hamptons environment," says Paige. When they found a lot with farm views that was backed by a 54-acre preserve, they immediately envisioned a modern farmhouse-inspired residence, bought the >

Working with interior designer Christi Rogers, Paige and Todd Kramer played up the kid-appropriate ambience with soft furnishings in lively, beach-inspired hues.



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Designed by Flank Architects with interior architecture by Kevin O'Sullivan and built by Atlantic Collaborative Construction, the Kramers' barn-inspired yet thoroughly modern home ideally suits its context.



land, and worked with the New York-based Flank Architects to design it.

"When we built the house, we had no children," says Paige, "but now we do." So she turned to Rogers to help make the home and the family's West Village apartment comfortable and easy for two young children. "We replaced a sharp-edged coffee table with an upholstered piece in the den, added tip-free lamps in the bedrooms, and switched out some stylish side chairs for baby-friendly rockers," says Rogers.

These elements also work well for kids at heart—like Todd, who loves to surf and paddleboard and has a dedicated storage room for his surfboard col-

lection, complete with a spigot to rinse off sandy feet. Working with architect Kevin O'Sullivan on the interior architecture, the Kramers chose white oak flooring, Calacatta Gold marble counters, and cerused wood cabinets to keep the ambience beachy and simple to maintain.

The details also let the Kramers' personalities shine through: The fabrics, the accents, and the couple's many significant artworks, including pieces by Roy Lichtenstein, Alex Katz, and Mickalene Thomas, create colorful, playful environs.

Gorgeous lighting fixtures—such as knotty blown-glass pendants in the dining area and a tripartite chandelier of

Paige Kramer and Christi Rogers in the living room, which is as gracious for adults as it is welcoming for kids.



SPACE *BEACH RETREAT*

netted crystals over the stairwell—add sculptural elements with “a nod to the ocean, referencing fishermen’s ropes and nets,” says Rogers. And wonderful wallpapers, like one with a bubbly motif in a powder room, contribute to the energy and the ocean-inspired palette of blues, greens, and purples throughout. “It feels like a splash in the pool,” says Paige. Even the furniture, such as Tulip chairs around the dining table, a petal-like coffee table, and butterfly chairs, provides fresh, whimsical takes on nature.

So fluid was the collaboration between clients and designer that the two women have since partnered on a venture called Twelvehome, a home décor brand offering pre-designed room schemes, including soft furnishings, lighting, art, wall treatments, and rugs, which allow like-minded people to refresh their homes with accessible, design-driven goods. “We curate options at a price point far less than you’d pay if you worked with an interior designer,” says Rogers. In fact, elements from their newest Sutton Room scheme now adorn the Kramers’ master bedroom. Refreshing touches like these, says Rogers, “effortlessly blend nature’s gift wrap with playful interiors to create a home that is evocative, forward-thinking, and distinctive—just like the Kramers’ lives.” *CRD Associates, 210 E. 32nd St., Ste. 1A, New York, 917-470-4618; crdassociates.com* ■



The accent is on color throughout the house, including the master bedroom, where the rug, bed linens, and other soft furnishings—from the design duo’s Sutton scheme, part of their new home goods brand Twelvehome—enliven the room with punchy tones.



Classic Tulip chairs around a custom table with a twinkly metal inlay pattern set a stylish yet easy-care tone in the dining area off the open kitchen.



FROM TOP: Family-friendly furnishings also define the outdoor spaces; a long, sleek pool just off the rear deck; vibrant contemporary artworks add to the playful vibe.